



**BOYS & GIRLS CLUBS  
OF SOUTHWEST WASHINGTON**

# 2025 Sponsorship Opportunities

**GREAT FUTURES DON'T JUST START HERE, THEY ARE HERE**

# Sponsorship Levels & Virtual Impression Data

## ANNUAL SPONSORSHIP LEVELS

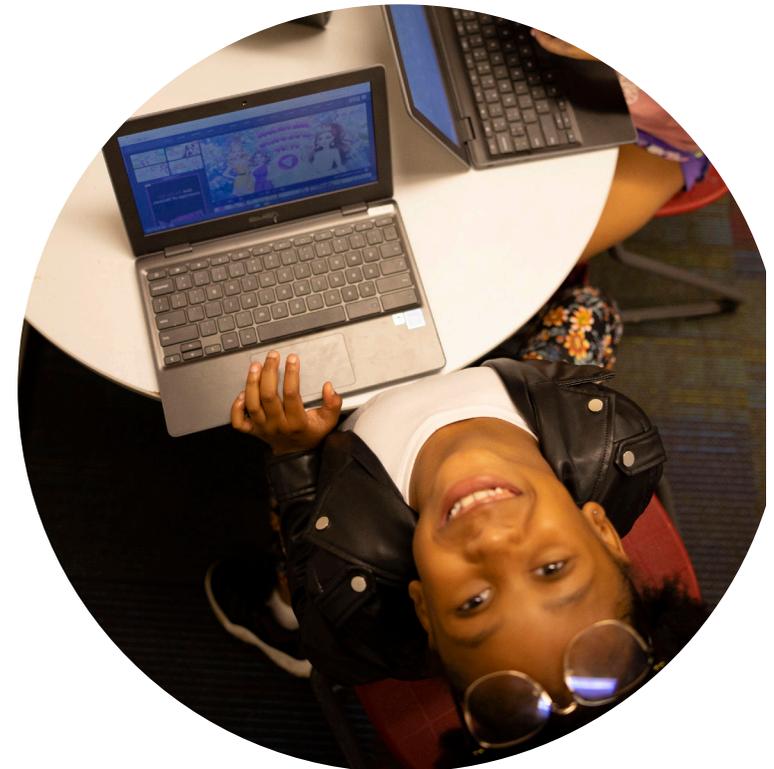
CLUB ALLY	\$5,000
CLUB SUPPORTER	\$10,000
CLUB PARTNER	\$15,000
CLUB COMPANION	\$20,000
CLUB AMBASSADOR	\$25,000+

## 2024 VIRTUAL IMPRESSIONS

 E-MAIL SUBSCRIBERS	7.4K
 FACEBOOK FOLLOWERS	2.1K
 INSTAGRAM FOLLOWERS	1.2K
 LINKEDIN FOLLOWERS	263

## Our Mission

To empower all young people, especially those who need us most, to realize their full potential as productive, caring, responsible community members.



## Academic Success

**94%** of Club members expect to graduate from high school.



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# 2025 Youth of the Year

## EXPOSURE:

*Audience of 100–150 guests including Club youth, their families, and local community partners.*

Each year, Club teens participate in Youth of the Year, a national Boys & Girls Clubs of America initiative. Our Club teens dedicate months of preparing by attending skill-building workshops, crafting essays, and developing a speech about their experiences at the Club. At our Youth of the Year banquet, these impressive nominees present their stories, and one teen is chosen as our Club’s Youth of the Year.

This one-hour event is a social gathering with food, drinks, and presentations from each finalist. The Boys & Girls Clubs of Southwest Washington’s Youth of the Year winner will move on to represent us at the Washington State level, joining 18 other candidates from across the state for an opportunity to earn college scholarships and compete at regional and national levels. By sponsoring the Youth of the Year program, you’ll help fund this local awards event and assist with travel, lodging, and other expenses for our 2025 Youth of the Year winner as they advance in the competition.



## PRESENTING SPONSOR PACKAGES

This exclusive package includes 10 tickets to the event. Logo recognition on our social media, email campaigns, ticketing site, event signage, and all applicable printed materials. The presenting sponsor will also have the opportunity to address the audience at the start of the program.

**\$5,000 Contribution**

## EVENT SPONSOR

This sponsorship level includes 6 tickets to the event, along with logo recognition on social media, event signage, and all applicable printed materials.

**\$2,000 Contribution**



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**Good Character & Leadership**

**92%** of Club members try to help when they see others in need.

## The Brunch Club *(formally Toast for Teens)*

### EXPOSURE:

*A family-friendly community gathering with an expected turnout of 200 guests.*

Join us for an elevated breakfast with Boys & Girls Clubs of SW Washington! We're excited to be newly partnered with **The Cove Restaurant** this year. The Cove is a waterfront dining destination known for its welcoming atmosphere and exceptional meals crafted with care and the finest ingredients. Experience a truly enjoyable breakfast while supporting a great cause!

Club members of all ages will be on hand to connect with guests during this special event. The Brunch Club is your chance to make a meaningful impact on the lives of kids and teens in our community. Proceeds from this event help fund essential programs and activities that provide a safe, supportive environment for youth to learn, grow, and thrive. After all, it's the most important meal of the year!

Every tip collected during the event or online will be matched dollar-for-dollar, doubling your impact. Together, sponsorships, ticket sales, and tips will ensure that these valuable programs continue to inspire and empower youth in 2025.

### PRESENTING SPONSOR PACKAGES \$3,000 Contribution

This package includes logo recognition across social media, email outreach, ticketing platforms, and on event t-shirts worn by youth and staff. Your logo will also appear on printed event materials where applicable.

### MATCHING SPONSOR \$1,000-\$5,000 Contribution

Your support as a Matching Sponsor includes logo recognition on social media, event t-shirts worn by youth and staff, and all printed event materials where applicable. Additionally, your funds will directly support the "Tips for Youth Challenge," helping to match and amplify every dollar donated during the event.



**83,454** Snacks

Healthy meals served throughout Clubs for snack, breakfast, and lunch; nearly 70% of Club members experience food insecurity



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## Evening Event

### EXPOSURE:

*A prestigious celebration welcoming 250 of Southwest Washington's esteemed partners, donors, businesses, and community leaders.*

The Annual Evening Event serves as the Boys & Girls Clubs of Southwest Washington's premier fundraising event, dedicated to supporting youth development programs throughout Clark County. The evening features a social reception, a gourmet dinner, inspiring guest speakers, a live auction, a paddle raise, and exciting surprises throughout the night.



### Platinum Presenting Sponsor

**\$25,000 Contribution**

This sponsorship includes a table for 10 guests. The Platinum sponsor will receive top-tier recognition across all event materials, including the digital invitation, event program, ticketing site, on-site signage, and verbal acknowledgment from the stage during the event. Additional exposure opportunities may be available depending on the venue and theme.

### Gold Sponsor

**\$12,000 Contribution**

This sponsorship includes a table for 10 guests and prominent placement of the sponsor's logo on all event materials, such as the invitation, event program, on-site signage, and verbal acknowledgment from the stage during the event.

### Silver Sponsor

**\$7,500 Contribution**

This sponsorship includes tickets for 5 guests and significant recognition across all printed materials, including the invitation, program, and on-site signage.

### Bronze Sponsor

**\$3,000+ Contribution**

This sponsorship helps support the underwriting of an auction item for the Evening Event.

Sponsors receive two complimentary tickets and recognition for their contribution to the auction.

# Youth Partnership Event

## EXPOSURE:

*An annual event hosts 200 community members, partners, donors, and supporters.*



The Youth Partnership Event is a key fundraiser that helps ensure the continuation of our vital services. Each year, we invite Club members and community partners to share their personal stories about why Boys & Girls Clubs of Southwest Washington is meaningful to them and their communities. Through these inspiring stories, we aim to deepen the connection between guests and our mission, encouraging them to contribute to our efforts in meeting the growing demand for our services.

### Presenting Sponsor

**\$15,000 Contribution**

Sponsorship includes a reserved table for 10 guests and top recognition across digital invitations, event materials including the program, ticket website, and on-site signage. The presenting sponsor will also have the opportunity to address the audience at the start of the program.

### Business Investor

**\$5,000 Contribution**

Sponsorship includes a reserved table for 10 guests, logo recognition in the event program, on-site signage, and verbal acknowledgment during the event.

### Generosity Partner Sponsor

**\$2,500 Contribution**

Sponsorship includes logo recognition in the event program and on-site signage.



### Healthy Lifestyles

**2X** Club members are twice as likely as their peers to have healthy daily amounts of fruits and vegetables.



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# Fine Arts Exhibit

## EXPOSURE:

*A family-friendly event open to the public including Club youth, families, community members, and local supporters.*

The Fine Arts Exhibit invites the community to enjoy an inspiring display of artwork created by our talented Club youth. This free event will feature light snacks, refreshments, and a chance to connect with our young artists. Club members have dedicated months to creating pieces that reflect their artistic growth and creativity, and they look forward to sharing their work with supportive guests of all ages.

### Title Sponsor

**\$2,500 Contribution**

As the Title Sponsor, you will receive premier recognition in all event promotions, including digital and printed materials, the event website, on-site signage, and verbal acknowledgment during the event. Title Sponsors will also have a tabling opportunity and the chance to address attendees, showcasing their support for the arts and youth development.

### Award Sponsor

**\$2,000 Contribution**

Sponsorship includes logo placement on all event materials, including the award certificates given to standout young artists. Award Sponsors will receive verbal recognition at the award presentation and a tabling opportunity.

### Tabling Sponsor

**\$500 Contribution**

Tabling Sponsors will have a designated space at the event to engage with attendees and promote their organization or company. This includes logo recognition on select event materials and the opportunity to interact with guests in a meaningful way throughout the exhibit.



### Community Impact

**682** Hours of Power Hour programming where youth receive homework help and tutoring.



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# Basketball League

**EXPOSURE:**

*Your logo will be seen by families, athletes, and community members both in-person and throughout our digital channels during the season.*

The Boys & Girls Clubs Basketball League serves 500 youth in our fall and winter sessions, with 15% of participants being Club members and 85% from the broader community. This community-driven program features a total of 400 games, providing kids the opportunity to develop their athletic skills while fostering leadership, teamwork, and good sportsmanship. The league is supported by parent and community volunteers who coach and mentor the kids. We partner with the Vancouver Volcanoes to offer basketball clinics led by semi-professional players

**Premier Jersey Sponsor**

**\$6,500 Contribution**

Sponsorship includes logo on all jerseys in the league, as well as logo placement on the Boys & Girls Club website and social media platforms. This sponsor will also have the opportunity to distribute coupons or promotional materials at games and will receive the first right of refusal for the following session.

**Single-Sided Jersey Sponsor**

**\$4,000 Contribution**

Sponsorship includes logo featured on half of the jerseys in the league, as well as on the Boys & Girls Club website and social media platforms. This sponsor will also have the opportunity to distribute coupons or promotional materials at games and will receive the first right of refusal for the following session.



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## Community Events

### EXPOSURE:

*Each event brings together families, club youth, and community members from across Southwest Washington.*

Our Community Events provide a welcoming space for the public to come together, connect, and engage in fun, free activities across all seasons. From family dinners and community soccer games to seasonal gatherings like BBQs, Easter egg hunts, and Halloween festivals, each event invites families and neighbors to celebrate, build bonds, and enjoy shared experiences. These events are open to everyone, offering sponsors a unique chance to engage directly with the community and support activities that foster connection and community spirit.

### Sponsorship Opportunity

#### Quarterly Tabling Sponsor

Receive a reserved table at one community event per quarter throughout the year. Opportunities to display promotional materials, engage directly with event attendees, and align your brand with Boys & Girls Clubs' community-focused mission. Logo recognition will be featured in social media posts and promotional materials leading up to each event.

**\$2000 contribution**



### Community Impact

**729** family engagement activities. Clubs provide meals, resources, and events for the whole family.



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# Annual Sponsorship Levels

Year-Round Sponsorships enable Boys & Girls Clubs of Southwest Washington to honor local partners across all our programs and events. Each Year-Round Sponsorship includes a customized event recognition package, along with ongoing acknowledgment in the following ways:

- Social media recognition — Instagram 1.2K Facebook 2.1k
- Logo recognition on our website (mybgc.org )
- Opportunities for engagement at Club
- Exclusive access to Club activities and partnerships
- Ability to share information with BGCSW community\*

*\*To be mutually agreed upon*

## ANNUAL SPONSORSHIP LEVELS

<b>CLUB AMBASSADOR</b>	<b>\$25,000</b>
<b>CLUB COMPANION</b>	<b>\$20,000</b>
<b>CLUB PARTNER</b>	<b>\$15,000</b>
<b>CLUB SUPPORTER</b>	<b>\$10,000</b>
<b>CLUB ALLY</b>	<b>\$5,000</b>



## EXAMPLE: Club Partner Sponsor Assets **\$15,000**

### Youth of the Year Presenting Sponsor **\$5,000**

- 10 tickets to the event
- Logo recognition on social media, email blasts, ticket website, and event signage
- Verbal recognition from the stage
- Logo featured on all printed materials where applicable.

### Annual Evening Event Silver Sponsor **\$7,500**

- 5 tickets to the event
- Prominent recognition on all printed event materials
  - Invitation
  - Program
  - On-site signage

### Youth Partnership Luncheon Generosity Partner **\$2,500**

- Logo recognition on event program
- Logo recognition on-site signage



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# Locations



## Clubs

- 2 Clinton & Gloria John Clubhouse**  
409 NE Anderson Rd  
Vancouver  
360-787-2078
- 3 O.K. Clubhouse**  
4040 Plomondon St  
Vancouver  
360-787-2092
- 5 Heights O.K. 2 Clubhouse**  
500 Council Bluffs Way  
Vancouver  
360-448-7307

## Teen Sites

- 2 Elise Menashe Teen Center**  
409 NE Anderson Rd  
Vancouver  
360-787-2085
- 3 Teen Turf Club**  
4040 Plomondon St  
Vancouver  
360-787-2098

## School Sites

- 1 Fruit Valley Elementary**  
3410 NW Fruit Valley Rd  
Vancouver  
360-787-2079
- 4 Washington Elementary**  
2908 S St.  
Vancouver  
360-949-6116
- 6 Burton Elementary**  
13501 NE 28th St.  
Vancouver  
360-787-2108



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[www.mybgc.org](http://www.mybgc.org)